

# KEVIN STEPHENS

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## OBJECTIVE

Hard working telecommunications graduate with a background in marketing and proven leadership, organizational, and technical skills.



## EDUCATION

### B.A. MASS COMMUNICATIONS

University of South Florida  
Tampa, FL • 2016



## WORK EXPERIENCE

### USF CAMPUS RECREATION DEPARTMENT

Communications & Marketing Specialist, July 2016 – present

Supervise the student marketing team and coordinate all departmental promotional efforts. Coordinate in-house graphic design, photography, videography, and social media accounts.

- Oversaw upgrade of digital signage system throughout facility and assisted with conversion of the website to the university's new web content management system.

### USF TAMPA LIBRARY DIGITAL MEDIA COMMONS

Lead Multimedia Specialist, February 2015 – June 2016

Led a team of multimedia specialists in providing software and hardware training and support to USF students, faculty, and staff.

- Streamlined appointment scheduling system to allow patrons to more easily schedule one-on-one appointments for software training

### FLORIDA SCHOLASTIC PRESS ASSOCIATION

Contest Manager, March 2014 – May 2016

Coordinated on-the-spot contests at statewide journalism convention for high school students and provided assistance with graphic design and photography.

- Created 38-page informational program for 2016 state convention

### USF CAMPUS RECREATION DEPARTMENT

Multimedia Marketing Assistant, September 2013 – May 2016

Contributed to multimedia marketing efforts for USF's Campus Recreation department, including photography and videography of events, and pre-event graphic design and promotional video creation.

- Wrote, produced, and edited informational video series highlighting proper gym etiquette and policies



## RELATED PROJECTS

### FLORIDA FOCUS WUSF TV NEWSBREAK

January 2016 – April 2016

Produced daily 2-minute news brief that aired on WUSF TV. Jobs included director, technical director, graphics operator, audio technician, teleprompter operator, and floor manager.

### ADVANCED TV PRODUCTION & DIRECTION

August 2015 – December 2015

Produced a 30-minute informational talk show. Jobs included technical director, as well as package editor during preproduction.



## COMPUTER SKILLS

Microsoft Office	●	●	●	●	●
Adobe InDesign	●	●	●	●	●
Adobe Premiere Pro	●	●	●	●	●
Adobe Lightroom	●	●	●	●	●
Adobe Illustrator	●	●	●	●	○
Adobe Photoshop	●	●	●	●	○
Adobe After Effects	●	●	●	○	○
HTML/CSS Coding	●	●	●	○	○



## TECHNICAL SKILLS

Photography	●	●	●	●	●
Videography	●	●	●	●	○
Graphic Design	●	●	●	●	○



## CERTIFICATIONS

### FIRST AID

Expires August 2017